

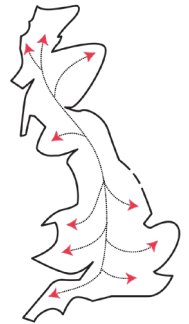


WHY SUBMIT AN EVENT TO VISITSOUTHAMPTON.CO.UK?

EVENT LISTINGS ARE COMPLETELY FREE

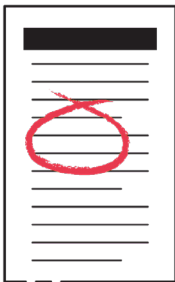
WE REACH OVER 10M PEOPLE ACROSS THE UK

We are actively looking for events just like yours every month and millions more through our partners



HOW DO I SUBMIT AN EVENT LISTING?

FIRST UP



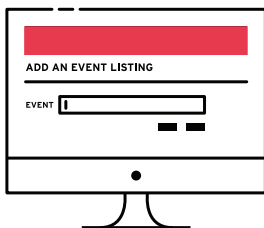
Check that Data Thistle doesn't already have your listing by searching for it on datathistle.com

Data Thistle actively gathers events all the time, so even if you haven't told them about it yet, they could already have the details

IF DATA THISTLE ALREADY HAVE IT, YOU CAN ADD YOUR OWN

**IMAGES | EDITORIAL | SOCIAL MEDIA
VIDEOS | LINKS AND MORE**

BY CLICKING ON THE LINK: 'UPDATE THIS EVENT'



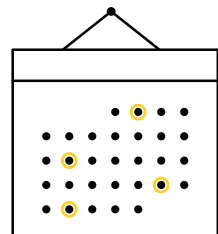
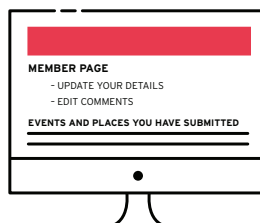
SINGLE OR WEEKLY EVENT?

COMPLETE THE SIMPLE FORM AT:
DATATHISTLE.COM/SUBMIT

WHAT HAPPENS NEXT?

WE CREATE THE BEST LISTING POSSIBLE AND PROVIDE UPDATES ON YOUR MEMBERS PAGE AT:

DATATHISTLE.COM/MEMBER

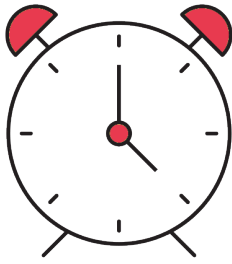


MULTIPLE EVENTS?

SEND US A STRUCTURED FEED IF POSSIBLE

FOR ANYTHING ELSE EMAIL **EVENTS@DATATHISTLE.COM** FOR MORE INFORMATION

TOP TIPS



GIVE DATA THISTLE YOUR EVENT AS EARLY AS POSSIBLE

THE SOONER THEY HAVE IT, THE MORE PEOPLE WILL SEE IT

INFORMATION PROVIDED LESS THAN 14 DAYS AHEAD



ENHANCE

YOUR EVENT DESCRIPTION AS MORE INFORMATION BECOMES AVAILABLE

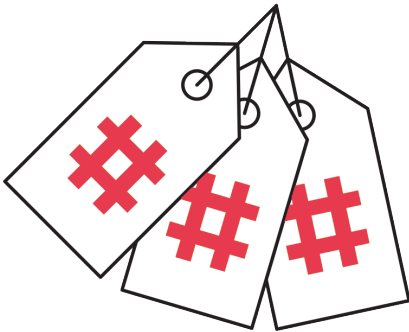
ENHANCED LISTINGS GET **MORE TRAFFIC**



BETTER INFORMATION

MEANS YOUR LISTING WILL STAND OUT FROM THE REST

IT WILL ALSO HELP IT BE MORE **EASILY FOUND** BY SEARCH ENGINES

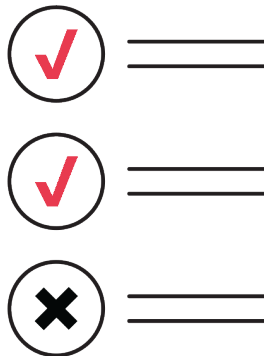


GIVE THE EVENT AS MANY RELEVANT

TAGS

AS POSSIBLE

People might search for the film 'Billy Elliot' with 'Film' 'Dance' 'Ballet' 'Jamie Bell' etc.



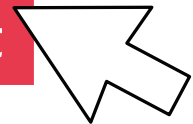
BE FACTUAL

and informative in your descriptions

BE HONEST

People are unlikely to believe that your local am-dram staging of Macbeth is the best ever seen in the history of theatre

Update this event



**ANY CHANGES TO YOUR EVENT?
NEW ACT CONFIRMED?
CHANGE OF TIMES?**

CLICK ON THE: 'UPDATE THIS EVENT' LINK ON YOUR EVENT TO LET DATA THISTLE KNOW

SIZE OF IMAGES

Please provide images at least (w) 555px x (h) 366px at (72dpi)